



THE FOOTBALL ASSOCIATION OF HONG KONG, CHINA LIMITED

## 中國香港足球總會有限公司

### 2026-27 年度中銀人壽香港超級聯賽 傳媒採訪季證

2026-27 年度中銀人壽香港超級聯賽傳媒採訪季證現正接受申請，本會將根據申請機構過去就本地足球的報導、去季賽事出席率及其他相關因素而決定是否接納申請及批核的季證數目，申請限額如下：

每個單位	文字記者	攝影記者
	最多 2 名	最多 2 名

傳媒機構如欲申請，請於 7 月 15 日（星期三）或之前 填妥申請表格，並連同 已簽署的申請須知、每名申請人的近照乙張，電郵至 [media@hkfa.com](mailto:media@hkfa.com)；本會將於 7 月 24 日（星期五）或之前以電郵通知申請機構有關結果。本會對此申請及批核保留最終決定權。如有任何查詢，可於辦公時間內致電 +852 2193 7325 或 +852 2193 7385 與本會公關及傳訊部聯絡。

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### 2026-27 BOC Life Hong Kong Premier League - Media Season Pass

The Media Season Pass for the 2026-27 BOC Life Hong Kong Premier League is now open for application. The approval of applications and the number of passes to be issued will be decided by HKFA, based on the organization's local football coverage, attendance rate in last season's matches, and other relevant factors. The application quota is as follows:

Each unit	Written Press	Photographer
	2	2

To apply, please **complete the application form** and **sign the notes to media**, and submit with **one recent photo of each applicant** by email to [media@hkfa.com](mailto:media@hkfa.com) on or before 15 July (Wednesday). HKFA will notify applicants of the result by email on or before 24 July (Friday). HKFA reserves the right of final decision on all applications and approvals. For enquiries, please contact the Public Relations and Communications Department at +852 2193 7325 or +852 2193 7385 during office hours.



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## 申請須知

### 一. 申請

1. 過去從未持有傳媒採訪季證（不包括單次採訪證）之申請機構，請於申請時連同商業登記證副本一併提交，本會不會處理未能提供商業登記證之申請；
2. 一般社交媒體帳號、社交媒體專頁、個人攝影專頁、自由攝影師、網誌及影片頻道等申請不作考慮；如屬內容創作者、節目製作、非牟利機構活動拍攝或其他一次性拍攝計劃請電郵提交計劃以作審批；
3. 從未持有採訪證的機構須提供最少 5 篇過去就本地足球的報導以作參考；
4. 逾期、資料不齊全或不清晰的申請不作處理，如未能提供公司蓋印，請與本會聯絡說明；

### 二. 場地守則

1. 持證者必須攜帶傳媒採訪證方可進入球場範圍進行採訪活動；
2. 傳媒採訪季證不可轉讓或租、借予第三者使用；
3. 於賽事場地內必須掛上傳媒採訪季證或穿上本會派發之背心以茲識別；
4. 所有傳媒均不能進入比賽範圍及球員更衣室；
5. 除大會指定直播媒體外，不能攜帶訊號傳訊儀器進入及進行直播；
6. 未經本會書面批准，所有相關比賽相片及文字不能作其他商業或謀利用途；
7. 除直播商外，傳媒可發放長度不多於 3 分鐘的比賽精華及片段作新聞用途；
8. 持證者於進場後必須遵從本會及場地工作人員所作之指示；
9. 本會或於不予通知下紀錄違規情況，如屢次違反守則，本會可取消違規者之季證持有資格；
10. 如有任何爭議，本會保留最終決定權利。

主編姓名：\_\_\_\_\_ 申請日期：\_\_\_\_\_

主編簽署：\_\_\_\_\_ 機構名稱：\_\_\_\_\_



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### Notes to Media

#### A. Application

1. Organizations that have never held a media credential (excluding one-off media pass) should submit a copy of their **Business Registration Certificate** along with their application. Applications without a Business Registration Certificate will not be processed;
2. Social media accounts, pages, personal photography pages, freelance photographers, blogs, and video channels will not be considered. For content creators, program, non-profit event filming, or other one-off filming projects, please submit your project plan via email for review;
3. Organizations that have never held a season pass must provide **at least five** past reports on local football for reference;
4. Late, incomplete, or unclear applications will not be processed. If you are unable to provide a company seal, please contact us for clarification;

#### B. Site Rules

1. Media accreditation holders must carry their press pass to enter the stadium;
2. Media passes are non-transferable, non-rental, and non-lent to third parties;
3. Media accreditation holders must display the pass or wear the bibs issued by the Association within the match venue for identification;
4. All media are prohibited from entering the match area and dressing rooms;
5. Except for host broadcaster, no signal transmission equipment is allowed;
6. Without the written approval of the association, all match photos and text may not be used for any other commercial or profit-making purposes;
7. Except for broadcasters, media may release match highlights and clips for no longer than 3 minutes for news purposes;
8. Accreditation holders must follow the instructions of the association and venue staff upon entry;
9. The Association may record violations without prior notice. In the event of repeated violations, the Association may disqualify the violator from holding a season pass.
10. HKFA reserves the right to make the final decision.

Chief Editor: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Organization: \_\_\_\_\_



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2026-27 中銀人壽香港超級聯賽 傳媒採訪季證申請表

## BOC Life Hong Kong Premier League Media Season Pass Application Form

### 傳媒機構 Media Organization

機構名稱： \_\_\_\_\_

Name of Organization : \_\_\_\_\_

機構網址 Website : \_\_\_\_\_

聯絡電郵 Email Address : \_\_\_\_\_

### 申請人 Applicants

#### 文字記者 Written Press

	中文姓名	English Name	手提電話 Mobile No.
1			
2			

#### 攝影記者 Photographer

	中文姓名	English Name	手提電話 Mobile No.
1			
2			

\*電視台攝影師請填「攝影師」 Please fill in "Camera Man" if TV

公司蓋印 Official Seal : \_\_\_\_\_