



## Head of Youth Development (Phase U14 – U10)

Established in 1914, the Football Association of Hong Kong, China Limited (HKFA) is the national sports association for football in Hong Kong. We are committed to enhance football development in Hong Kong. Over the past years, HKFA has been effective in broadening the base of participants and expanding various development programmes on community football covering grassroots and youth football, women's football and futsal. We provide coaching education and referee training courses to increase the supply of qualified coaches and referees to support player development and improve the standards of refereeing. We also organize football leagues, local and international competitions.

Based on the solid groundwork laid in the past years, the continual collaborations with football stakeholders as well as funding support from the FIFA, AFC, the Government of the HKSAR, the Hong Kong Jockey Club and other sponsors, we keep moving in the right directions for the implementation of our new HKFA five year strategic plan, namely "[The Vision 2025 Strategic Plan](#)", which the major goals identified vary from increased participation opportunities for all, viz. "Football for Everyone" to a long-term target of a Hong Kong men senior team going to the FIFA World Cup in 2034.

Our future success depends on the diverse talent and performance of dedicated employees. We now call for applications to fill this position which is under the Technical Development Department in the organization structure of HKFA. Reporting to the Technical Director (TD), the appointee will be responsible for planning and preparing training sessions, setting up and delivering training sessions on the pitch under the HKFA Philosophy.

### Job Descriptions

- To be a role model on and off the pitch, as well an ambassador of HKFA Philosophy
- To plan and prepare training sessions, set up and deliver training sessions on the pitch under the HKFA Philosophy
- To study and understand the existing eco-system and current format of U14-U10 youth representative team and Talent Identification (Talent ID) structure to design a structure for advancing players development for long term success of the players and HKFA
- To follow Technical Director / Senior Team Head Coach / Head of Elite Youth directions for player development and team performance to establish and facilitate pathway for the players
- To take a key role in Youth Elite Program as a technical expert for all aspects of the program
- Assess and monitor PYL academies under our new Youth Elite system with Technical Director / Senior Team Head Coach and Head of Youth Elite
- To work closely with and under the direction of the Technical Director in coaching representative teams and supporting the Premier Youth League Club U14/U16 and U18 coaches.
- To work closely with Grassroots Football Manager to support local clubs and school teams
- To build-up network and maintain good relationship among local youth team coaches, overseas coaches (for player scouting; friendly games and oversea competitions arrangement) and HKFA's staff
- To take head coach role in U14-U10 as much as the schedule allows
- In charge of all discipline responsibility during all teams' activities for U14-U10 age groups
- To take charge of scouting U14-U10 age group, and support the other age groups scouting when requested by Technical Director / Head Coach / Head of Youth
- To conduct U14-U10 team planning, training plan and manage sessions / teams to develop players in order to prepare the players to perform at international standards using a holistic approach
- To perform player evaluations and develop individual development plans on all in U14-U10 age groups in our Representative teams.
- To report to the Technical Director / Head Coach / Head of Youth Elite on any suggestions / problems found in the team
- To take charge / take part in training session according to Technical Director's instruction
- To perform other duties and responsibilities as reasonably instructed by the Technical Director / Senior Team Head Coach from time to time.
- To analyse training sessions / games providing written / audio-visual analysis reports and give suggestions to the Technical Director / Senior Team Head Coach / Head of Elite Youth in alignment with HKFA Philosophy

### **Qualifications and Experience**

- Secondary education or above
- AFC B license is required. AFC A license or above level license is preferred
- Youth Specific Football License is advantageous
- High level professional player and coach experience, such as Premier League or National team player experience are advantageous
- Elite youth level academy director / academy head coach / experience is advantageous
- Acquaint with well-known HK local football players
- A sound understanding of long-term youth development and modern coaching methods
- High level of physical & psychological knowledge
- High level of research & information evaluation skills
- Being able to compile reports by using computer software such as PowerPoint, Excel, Word is preferred
- Excellent communication skills, good command of written and spoken English, Chinese / Cantonese
- Strong and positive character with an ability to inspire and motivate others

**The successful candidate will be offered on a contract term employment. Starting salary will be commensurate with qualifications and experience. Our employee benefits include Group Medical, Group PA, Life Insurance and Dental Insurance to the right candidate.**

**Interested parties please send full resume with present & expected salary and available date by “[APPLY NOW](#)” on or before 28 January 2024.**

**Please ensure that you have explored the following official link which lists the relevant instructions before making an application:**

**<https://www.hkfa.com/en/about-us/organisation/career>**

**We are an equal opportunity employer and welcome applications from all qualified candidates. Applicants not having heard from us within four weeks from the date of deadline may consider their applications unsuccessful.**

**The information provided by the applicants will be treated in strict confidence and will only be used for the purpose of considering your employment application.**